

CONCORDIA

About the Artist

Paulina Freifeld Portnoy (b. 1998) is a director and painter based in New York City. Raised between Mexico City and California, she graduated from NYU Tisch School of the Arts. Her work—defined by a surrealist, handmade aesthetic and darkly whimsical narratives—moves fluidly between painting and film. Freifeld's most acclaimed exhibitions include *Peso del Peligro* (2025) at Concordia Studio in Mexico City, *Summer School* (2024) at Colbo in New York, and *How Sun Smells* (2023) at Will Shott Gallery. Her solo presentations have garnered critical recognition in *Vogue México*, *Forbes*, and *Impulse*, positioning her as one of the standout voices of Mexico City Art Week 2025. She has also participated in group shows at institutions and galleries such as NADA, David Zwirner and the ICA Miami.

Education

New York University - Tisch School of the Arts (2022)

BFA Film and Television Honors, Minor in Studio Art - GPA 3.7, Dean's List Steinhardt

Professional Experience

Isla Urbana, Mural Painting 2021 Designed and painted facade of a school entrance and community center in San Juan Tepoztlan, Morelos, Mexico. Painted water tanks situated in local homes.

BLOBB, Video Work 2020 - Present Stop-motion and live action promotional videos of miniature sculptures.

CONCORDIA

Exhibitions

Solo Shows

2025 - Concordia Studio - "Peso del Peligro" Mexico City, CDMX, MX
2024 - Colbo - "Summer School" New York, NY. USA
2023 - Will Shott Gallery - "How Sun Smells" New York, NY. USA
2021 - Casa Lü - "Extranjeros" Mexico City, CDMX, MX

Group Shows

2025 - Slip House - "Drift" New York, NY. USA
2025 - Palo Gallery - "Early Bird" New York, NY. USA
2025 - Croma - "Kimcheenicuil" - Mexico City, MX. USA
2025 - ICA Miami - "Evening in the Garden" - Miami, FL. USA
2024 - Lux Feminae - "Echos in Color" New York, NY. USA
2024 - David Zwirner, 52 Walker - "Friends Seminary Contemporary Art Preview" New York NY. USA
2023 - Will Shott Gallery - NADA Miami - Miami, Florida. USA
2023 - ASVOFF - Official Selection - "Gratuity Included" Paris, France
2022 - The Gallatin Galleries, NYU - "Body Burdens" New York, NY. USA
2022 - Visa Projects - "This (Supposedly) Must Be The Place" New York, NY. USA
2021 - Apartaco.mx - "UROBORO" Mexico City, CDMX, MX
2021 - Estrella Gallery - "Score a Body" New York, NY. USA
2020 - Serving the People - "BFA Student Show" Virtual
2019 - City of Solana Beach "Blue Mirror" San Diego, CA. USA

Publications

"The Best of Mexico City Art Week 2025" Design Hotels, February 2025
"Exposiciones de Artistas Latinos durante art week Mexico 2025" HOLA!, February 2025
"Semana del Arte en CDMX: estas son algunas actividades que no te puedes perder" Forbes, February 2025
"Semana del Arte 2025 en CDMX: Que ver, que visitar y los eventos imperdibles", Vogue México, February 2025
"Gratuity Included Feasts on the experimental" Document Journal, December, 2023 "Extranjeros" Onda MX, April, 2020
"How Sun Smells" See Saw, Editors Pick. December, 2022