



NADA's County Affair 2009, Sunday October 18th, Noon – 6pm
395 Flatbush Avenue Extension, between Dekalb and Fulton, Downtown Brooklyn

Introduction:

The New Art Dealer's Alliance (NADA) is organizing an event for Downtown Brooklyn that follows the theme of an art oriented county fair, and will be called "NADA's County Affair". It will consist of live entertainment, artist run game booths, swap meet tables and a benefit raffle. The goal of this event to is create a fun "block party" type event, which both NADA members and their artists will be invited to participate in, as well as engage the general art-going public. We thought that this would be a great first time NADA summer event. The event will occupy a series of unused storefronts and a sidewalk level covered arcade.

Participation and Registration Form for Swap Meet, Games, and Activities:

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

CELL PHONE _____

EMAIL: _____

NADA County Affair Stands: Limited amount available.

\$85 for NADA Members,

\$120 for Non-Members,

NOTE: Stand Sharing: It is possible to share a stand at the County Affair. If you are interested in sharing a stand, you and whoever you are going to share the stand with must submit this registration form together. If you have any questions about this, please give us a call at (212) 594-0883

Please review guidelines and answer the questions below:

Non-refundable cost includes:

- (1) 10' x 10' tent, (1) 6 foot long folding table and (1) folding chair (only one table per person, additional chairs are \$10 each)

NADA County Affair Stand guidelines:

- Tables are to be used for barter and or sale.
- Please do not sell original art.
- It is illegal to have, give or sell any Alcoholic beverages.
- Suggested items include: electronics, books, CD's, clothing, jewelry, house wares, lamps, furniture, novelties, art materials, or craft items.



- Table set up begins at 9:30am on the day of the event, if you are not present and set up by 11:30am your table rights maybe forfeited and your fee will not be returned.
- Security will be provided, however we recommend that you secure your belongings. NADA is not responsible for any loss or damage.

Briefly describe what you propose to present at your table and list the type of Items to be bartered or sold:

Please list price points of items to be sold: _____

Registration Fee: A fee of \$85 for NADA Members, \$120 for Non-Members, is required to register and participate in this event. Please include payment upon returning this form and return it to us as soon as possible and no later than Saturday October 17th, 2009. There will be a \$2 processing fee for all credit card payments.

CREDIT CARD: Amex Visa MasterCard Discover

CARD NUMBER _____

EXP DATE _____ SECURITY CODE _____

SIGNATURE _____

NAME ON CARD _____

BILLING ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

Checks: Please make checks payable to New Art Dealers Alliance and mail to New Art Dealers Alliance (NADA), 504 West 22nd Street, New York, NY 10011. Checks must be drawn on a US account and must arrive at the address above no later than Saturday October 17th, 2009.

Your registration will not be processed without payment.

Additional Terms of Participation, Agreement and Signature:

Each NADA County Affair Participant certifies that all items to be offered for sale are legally acquired, do not contain harmful materials, and are legal for sale in the state of New York.

Maintenance/Clean-up: All NADA County Affair Participants are solely responsible for cleanup of their stands at the close of the event. Failure to leave your area clean will result in a **minimum** cleaning fine of \$200.



This signed and dated Application confirms that the undersigned has received one copy of the Conditions of Participation and understands and agrees to be bound by them.

Conditions of Payment:

Each NADA County Affair Participant will be required to pay the total fee, no later than Saturday, October 17th, 2009. Payments are non-refundable unless the New Art Dealers Alliance (NADA) otherwise agrees in its discretion. Any NADA County Affair Participant whose stand has not been paid by 6pm Eastern Standard Time on October 17th, 2009, may not be permitted to exhibit; and in such event the New Art Dealers Alliance (NADA) may cancel the participant's contract, reallocate the stand and retain any payments made without any further liability or obligation to the participant.

This request to reserve vendor space in the NADA County Affair constitutes an expressed contractual agreement that I agree to all rules and Additional Terms of Participation as outlined above. In addition, I hereby release The New Art Dealer's Alliance (NADA) from any and all liabilities concerning loss of personal property and/or personal injury that might occur either directly or indirectly from my participation in the event. I have read, accept and agree to the rules.

SIGNED:

For Games/Activities/Performances see below:

Games/Activities/Performance:

- Artist run and designed participatory games and activities for all age groups.
- Possible games and activities include: Bean Bag/Water Balloon Toss, Dunking Booth, Squirt Gun "shoot the geek", Obstacle Course, Bobbing for Apples, Face Painting, Pet/Kid Portraits, Magic Shows, Guess Your Weight,
- Set up beings at 11am on the day of the event.

Game/Activity/Performance-Please describe below: (NOTE: If the game/activity/performance is free to the public, there is no charge to the organizer.)

Games/Activities/Performance Guidelines:

- Artists/organizers are expected to produce and manage their own games and activities or to arrange for assistance themselves. There will be a limited amount of production assistance available. Please contact NADA for more information.
- Please take into consideration that this is an all ages event.
- Please use only simple structures that can be easily assembled and disassembled, nothing more than a backdrop or tent can be constructed.



- Please be very cautious and ensure that any structures associated with your game/activity or performance are structurally sound and do not pose a potential threat to yourself or any participant at any time during the event.

Additional Terms of Participation, Agreement and Signature:

Any person organizing/producing a game, activity or performance at the NADA County Affair certifies that the game, activity or performance being presented is legally acquired and does not contain harmful materials nor will the game, activity or performance cause bodily harm to participants or passersby.

Maintenance/Clean-up: Any person organizing/producing a game, activity or performance is solely responsible for cleanup of their game/activity/performance at the close of the event. Failure to clean your area will result in a **minimum** cleaning fine of \$200.

This request to organize/produce a game, activity or performance at the NADA County Affair constitutes an expressed contractual agreement that I agree to all rules and Additional Terms of Participation as outlined above. In addition, I hereby release The New Art Dealer’s Alliance (NADA) from any and all liabilities concerning loss of personal property and/or personal injury that might occur either directly or indirectly from my participation in the event. I have read, accept and agree to the rules.

SIGNED: _____

Want to donate something for the Raffle? Raffle Donation information below:

Raffle Donation:

In addition to the games and swap meet we are also planning on selling raffle tickets the proceeds of which will be used towards producing this event and future NADA public programs. Winners will be drawn every hour. We hope that you will consider donating to our benefit raffle. A suggested value for donations is \$50.

INDIVIDUAL or COMPANY NAME: _____

RAFFLE ITEM DESCRIPTION: _____

RETAIL VALUE: _____

SIGNED: _____ DATE: _____

Please return this application to the office of:

New Art Dealers Alliance (NADA)
 Attn: Frederick Janka
 504 West 22nd Street
 New York, NY 10011
 email: frederick@newartdealers.org or fax: (212) 594-0884